



# 3 Good Reasons to Advertise in Bulletin!

The quarterly magazine of the Netherlands Chamber of Commerce in Slovakia is the leading publication for Dutch and other foreign businesses in Slovakia.

## 1. Connect to your clients

Distributed among Netherlands Chamber members, Tier-1 hotels, foreign embassies and business centres throughout Slovakia this magazine provides for an outstanding opportunity to connect to your clients, prospects, policy-makers and stakeholders.

## 2. Reach decision makers

Through Bulletin you will reach decision makers of some of the largest multinationals in Slovakia, directors and managers of international SME's as well as policymakers.

## 3. Affordable and effective

Check out the great value-for-money price list. Bulletin now offers a great discount for multiple placements!

Order now and get a great discount!

- 25% Discount for 2nd placement
- 50% Discount for 3d placement
- 75% Discount for 4th placement

How to continue? Easy...

### 1. Select format

Pick the size of your add.  
All ads are displayed in full-colour and high resolution quality.

### 2. Choose your discount

Select the number of placements and unlock discounts upto 75%!

### 3. Confirm your booking

Simply complete & forward us the booking form.

## Technical requirements advertisements Bulletin Technické požiadavky na reklamu v Bulletine

ENG	SK	
Format	Formát	PDF
Resolution	Rozlíšenie	300dpi
Color form / model	Farebný režim	CMYK
Offset	Spadavka	+3mm
Prepared for	Pripravené pre	PC (not Mac / nie Mac)

Size of advertisement / Page (Velkosť inzercie / strany)	Dimensions (W / H in mm) (Rozmery (Š / V v mm)
1/4	105 x 148,5
1/3	210 x 99
1/2	210 x 148,5
1	210 x 297

Choice (tick box)	Size of advertisement and PR articles / page (Inzerát alebo článok / stránky)	Standard Price (Štandardná cena)	Choose discount Number of placements:		
			2X (2nd -/- 25%)	3X (3d -/- 50%)	4X (4th -/- 75%)
	1/4	Eur 100,--			
	1/3	Eur 150,--			
	1/2	Eur 200,--			
	1	Eur 350,--			
	Front cover inside (Predná vnútorná obálka)	Eur 500,--			
	Back cover inside (Zadná vnútorná obálka)	Eur 500,--			
	Back cover (Zadná obálka)	Eur 650,--			
	Member news article (not a PR) (max. 100 words, logo, photo)	Free			

Discount for multiple placement is 25% for every additional add reservation. In other words, second placement -/- 25%, third placement -/-50%, fourth placement -/-75%. This arrangement is valid for confirmed reservations for similar format (dimension) adds with a maximum of four placements.

Bulletin reserves the right to change pricing for special editions or custom arrangements. Wish to discuss the possibilities of advertising in the Bulletin or through the Netherlands Chamber of Commerce online platforms?

Please contact us by email [director@netherlandschamber.sk](mailto:director@netherlandschamber.sk)