

# KING'S DAY CELEBRATION 2018

## SPONSORSHIP PROPOSAL

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### ABOUT THE KING'S DAY CELEBRATION 2018

**DATE:** April 24, 2018 (Tuesday)

**TIME:** evening celebration

**King's Day is one of the most spectacular holidays of the year in the Netherlands.**

Also this year the King's Day will be celebrated in Slovakia. The Netherlands Chamber of Commerce in the Slovak Republic coordinates the preparations of the celebrations in Slovakia with the Netherlands Royal Embassy in Bratislava. The Chamber prepares for its members and guests traditional festive and cheerful celebration.

The Netherlands Chamber will invite representatives of the Netherlands business community present in Slovakia, representatives of Slovak business community, other important international companies, foreign chambers of commerce in Slovakia and Dutch community in Slovakia. Expected are 100-150 guests.

## **SPONSORSHIP PROPOSAL**

We are offering you, through the possibility of sponsoring this event, the unique opportunity to take part in the occasion, support a traditional and very popular event and promote your company among the members and invited guests.

There are four types of sponsorship to choose from:

### **Alternative A: BRONZE SPONSOR**

When providing a contribution of **500 €** we offer you:

- Company logo on all printed and electronic materials (including on the invitation) and in Bulletin in the relevant sponsorship category
- ¼ magazine page company advertisement in Bulletin 2/2018
- Acknowledgment of your company during the event
- Company logo on the sponsors' banner prepared for this event
- The opportunity to add four guests to the guest list

### **Alternative B: SILVER SPONSOR**

When providing a contribution of **1 000 €** we offer you:

- Company logo on all printed and electronic materials (including the invitation) and in magazine Bulletin in the relevant sponsorship category
- ½ magazine page company advertisement in Bulletin 2/2018
- Acknowledgment of your company during the event
- Company logo on the sponsors' banner prepared for this event
- The opportunity to add six guests to the guest list

### **Alternative C: GOLDEN SPONSOR**

When providing a contribution of **1 500 €** we offer you:

- Company logo on all printed and electronic materials (including the invitation) and in magazine Bulletin in the relevant sponsorship category
- 1 inside magazine page company advertisement in Bulletin 2/2018
- Acknowledgment of your company during the event
- Company logo on the sponsors' banner prepared for this event
- The opportunity to add eight guests to the guest list

**Alternative D: DIAMOND SPONSOR**

When providing a contribution of **2 000 €** we offer you:

- Company logo on all printed and electronic materials and in Bulletin in relevant sponsorship category (including the invitation)
- 1 front inside or back cover magazine page company advertisement in magazine Bulletin 2/2018
- Acknowledgment of your company during the event
- Company logo on the sponsors' banner prepared for this event
- The opportunity to add ten guests to the guest list

**More extensive / other options can also be agreed on.**

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