



Dear Madam, Sir,

Eurosonic Noorderslag (ESNS) is the most important showcase festival and music conference in Europe. Selling out each year ESNS attracts over 4.000 professional delegates, including 400 international festivals, and showcases around 350 European artists for over 40.000 visitors total.

Each year ESNS selects one or two partner countries. The coming edition is together with The Czech Republic and **Slovakia**.

For the first time ESNS in cooperation with the City and Province of Groningen and a few other partners have decided to host an incoming trade mission from these two countries.

Companies are invited to participate in this trade mission to meet potential partners from the Netherlands and from other countries. A unique business opportunity for those active in this industry.

These companies are offered an individual **match making program & showcase, participation at the conference, taking part in the trade dinner** and in the afternoon and evenings enjoying the possibility to listen to a great number of talented European bands.

World Trade Center for the Northern Netherlands has been asked to organize this trade mission. We are a worldwide organization supporting companies with international ambitions. Connecting the world is our central theme.

When: January 15 – 19, 2019.

Location: Groningen, the Netherlands

For whom: companies with innovative products related to the music and festival industry.